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by Truett Cathy : **How Did You Do It, Truett?: A Recipe for Success**

ISBN : #1929619332 | Date : 2007-11-16

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PDF-28a2b | How does the man working behind the counter of a mom-and-pop diner for twenty-one years turn a good idea into a restaurant chain worth \$2 billion annual sales? S. Truett Cathy, founder and CEO of Chick-fil-A, shares the answers in *How Did You Do It, Truett?* The inventor of the chicken sandwich and the founder of Chick-fil-A, Truett Cathy also pioneered quick-service food in shopping malls, and is ... *How Did You Do It, Truett?: A Recipe for Success*



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